

**METHOD, SYSTEM AND PROGRAM PRODUCT FOR ASSESSING  
A PRODUCT DEVELOPMENT PROJECT EMPLOYING A  
COMPUTER-IMPLEMENTED EVALUATION TOOL**

**Abstract of the Disclosure**

A product development project assessment approach is provided which includes identifying multiple possible root causes of trouble for a product development project, identifying question sets related to the multiple possible root causes of trouble, and providing a computer-implemented tool to evaluate answers to the question sets and provide guidance regarding existence of one or more root causes of trouble for the product development project. The assessment approach further includes evaluating project management processes employed for the product development project by comparison thereof to identified, standard project management processes, and provide guidance regarding effectiveness of implementation of the project management processes employed. Product management work product is also evaluated as further evidence of the existence of one or more root causes of trouble or the effectiveness of implementation of the project management processes. The product development project can comprise a software or hardware development project.